



# Articles

# Old Saw

The Newsletter of the Guild of New Hampshire Woodworkers

by Al Saffron

## Guild ROI

**B**y now you know the Guild has a new membership card. Its a real card with fancy graphics and laminations. Oh boy! The truth is the additional cost is minimal, and the vendor's service is a blessing for our membership chair. But, have you ever considered the real value of that card?

By renewing your membership, you support the Guild as an organization. The Guild of New Hampshire Woodworkers is well regarded among the region's woodworking and craft organizations, educational institutions, woodworking professionals, and many vendors. By supporting the Guild, you continue the programs, educational grants and scholarships, and woodworking community support and participation. Show your card with pride.

Then there's the ROI—that's return on investment—the savings realized over the cost of an investment. You invest in the Guild, and you get a return by receiving the 10% discount Guild advertisers give on most purchases. Have you seen the list of advertisers lately? The advertisers listed at the bottom of page 8 offer us that discount based on our significant membership.

Let's put this in perspective. Check out the white oak bookcase I made in the fall of 2014. It took me four to five weeks, part time, to make it.



I bought 17 bd ft of 4/4, 20 bd ft of 5/4, and 10 bd ft of 8/4 stock. My discount came to \$19.42. And then there were the cherry and mahogany discounts for the stock needed for the two small tables I also made that year. I think my ROI covered my \$40 membership.

So whether you're public-spirited and magnanimous or just financially astute, when you get that reminder email, don't hesitate. Renew your membership and support your Guild—AS. ●



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