



# Articles

# Old Saw

The Newsletter of the Guild of New Hampshire Woodworkers

by Jim Seroskie & Bob Wyatt

## Website Development Fund

The Guild has stepped up its efforts to address an important upgrade to its websites over this past year. So far, the major upgrade has focused on addressing the many issues with our current membership site and merging the two websites under one domain. Although we are well along in this effort, we still have work that needs to be done.

Guild web traffic has been running at about 30,000 visits per year with 80% coming from New Hampshire, Massachusetts, Maine and Vermont. It is through this infrastructure that we conduct much of our Guild operation and communicate with our roughly 550 members.

Membership dues support the Guild's normal operating expenditures printing the Journal, membership cards, postage, website hosting/maintenance, insurance and other infrastructure needs. However, the added cost of website development support for this upgrade has severely strained our operating budget.

The (web) site building work has been and continues to be pro bono. However, all contract technical support activities have been suspended due to a lack of funds. Because we are a 501(c)3 non-profit organization, the Guild's volunteer officers and board of directors strive to maintain a conservative, balanced budget. None of our officers or board members receive any compensation for their volunteer services.



### Our Goal

Our goal is to establish a dedicated *Website Development Fund* to raise \$20K to complete this important task in CY-2017. The result will be a single integrated website which supports sustainable membership maintenance, calendar and email communications, plus user forums, member-only services such as in-depth search capabilities of our Guild publications, volunteer management, responsive design for mobile devices and much more. Our website has much to offer to both our members and our non-member guests.

**To that end we reach out to our members and non-member visitors who appreciate the features available on our enhanced website, and are in a position to be able help us complete the website integration project, please consider the Guild for a tax-deductible donation to our Website Development Fund.**

As noted above, the Guild of New Hampshire Woodworkers is a registered [501\(c\)3 non-profit](#) with the mission of education. Our efforts at the Sunapee Crafts Fair each year supports our Grants program targeted at this mission. Your donation to the Website Development Fund will supplement funds allocated from membership dues to support the necessary upgrade to our website.

[Please click here to make a donation.](#) You will receive a confirmation letter for your records.

### Technical Aspects of the Website Upgrades

The main Guild website at [gnhw.org](#) is built on a flexible and mature open source platform (Drupal) popular with large organizations. Currently, a companion membership service and website (Wild Apricot) provides membership management, calendar and email services.

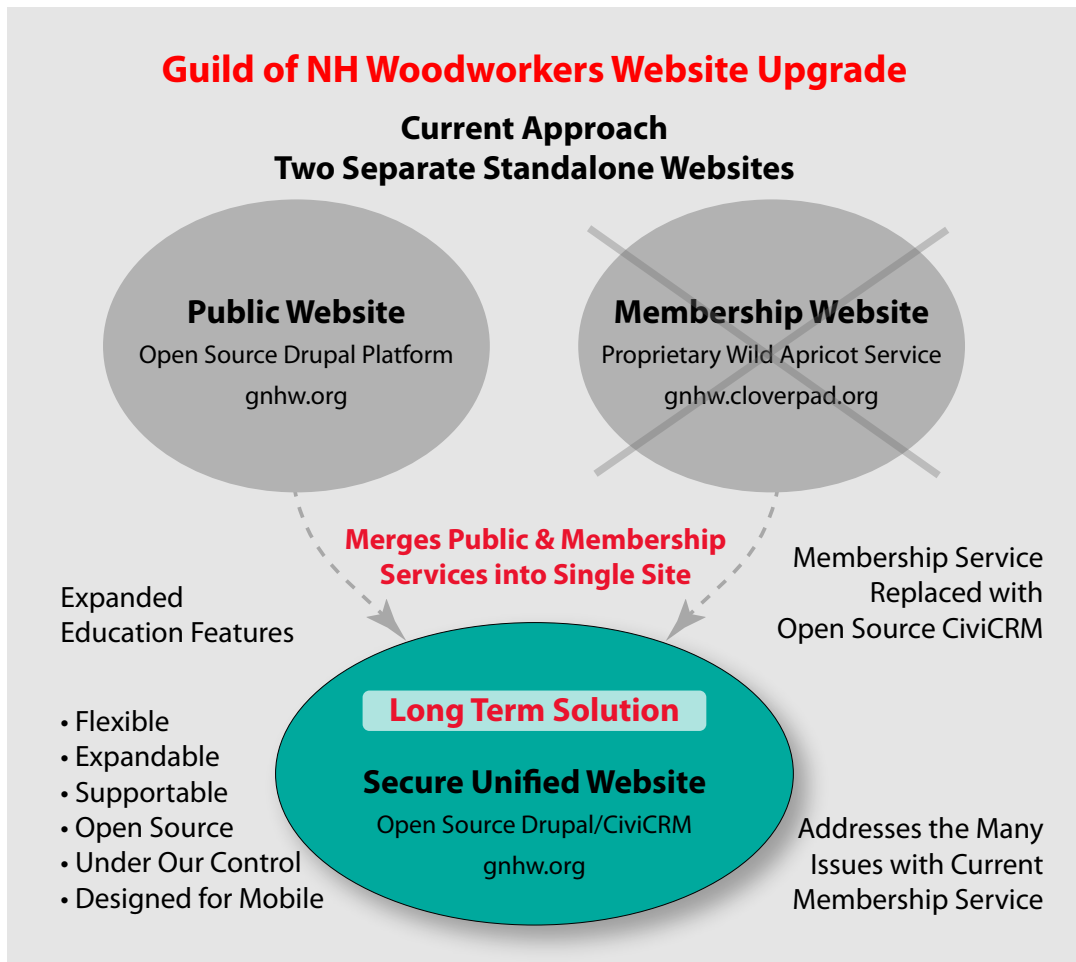
However, to resolve a significant number of issues with the Wild Apricot service and to integrate both sites together under one

domain, the Guild has worked to move [current membership site](#) capabilities to a second open source platform—CiviCRM. The result will be a single integrated Drupal/CiviCRM site which will resolve the many issues with the current Wild Apricot service and provide a number of new benefits.

### Development

The site building work has been and continues to be pro bono. Although good progress has been made, the cost of technical support continues to be an issue. Current paid technical support activities have been suspended due to a lack of funds.

Paid technical support is provided by a Texas based company—[Skvare](#). Skvare hosts and secures our Drupal site as well as providing development support for both our Drupal and CiviCRM site building efforts. Their business focuses exclusively on Drupal/CiviCRM integrations. ●





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